

AAHU Community Mobilization College

Program Curriculum

Topic	Overview	
Module 1: HIV/AIDS in Black America		
Overview of Training	An orientation to the Community Mobilization College (program format, assignments, and expectations)	
The Black Aids Institute and African American HIV/AIDS University	A history of Black community mobilization, the United States' HIV/AIDS strategies, BAI's We the People strategy, and current HIV biomedical prevention and intervention methods	
National HIV/AIDS Strategies		
Ending AIDS in Black America: HIV Prevention, Treatment, Breakthroughs, and Hope		
Module 2: Community Mobilization		
Defining Community Mobilization	An overview of community mobilization and key steps in building a effective community coalition	
Mobilization Principles		
Introduction to Coalition Building		
Module 3: Needs Assessments		
Defining Needs Assessments		
Community Needs Assessment Components	Understanding how to identify important background information on priority populations and community issues, as well as how to utilize various data collection methods to collect key information from community members	
Gap Analysis		
Formulating a Problem Statement		

Planning A Needs Assessment		
Data Collection		
Learning Checkpoint Examination for Modules 1-3		
Module 4: Logic Modeling		
Logic Model Components	Tools and Information needed to create a targeted and effective logic model for community initiatives	
Evaluation		
Logic Model Presentations		